



Park Adventures Group
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Contacts:

Terje Normann Johanssen
Board Chair
Park Adventures Group
NO: +47 41917500

Belinda Langfeldt Thorkildsen De Sousa
CEO
Park Adventures Group
NO: +47 47710074
USA: +1.612.636.5931

Sue Lee
US Press Contact
SorensenLee, LLC
US: +1.612.804.5192

Park Adventures Group (PAG) Takes Next Steps in Plans for KORALA Norway

Kristiansand, NO – Belinda Langfeldt Thorkildsen De Sousa, founder and chief executive officer of Kristiansand-based Park Adventures Group AS (PAG) announced additional details for KORALA Norway, the 150.000m2 (approximately 37 acre) theme park currently being designed for development in the beautiful city of Mandal.

"Next week we will bring our international creative team together in Mandal, to visit the property and meet with our local development partners, civic and business leaders, and politicians," said Sousa. "This is the next step in our process to design a highly differentiated park."

The KORALA Norway park will be unique in many ways. "The park is planned to be open year-round, welcoming visitors from across the world to Norway, to Mandal and to KORALA," said Sousa. "KORALA's international positioning for tourism and its ability to be both a summer and a winter destination will benefit our local communities and businesses by bringing more people to discover our region," said Sousa.

Creative development for the localized KORALA Norway story will begin next week with 'Story Jam,' including several cultural meetings and formalized creative workshops. "We will be building a story here that will spark the imagination, engage the spirit and immerse our guests in a mythical land of centuries past, celebrating collaboration and cultural diversity, with attractions and entertainment that will bring them back again," said Sousa.

Core to PAG's development beliefs is a restorative circular economy approach. One important goal is for KORALA Norway to be a preferred employer for local teens, providing up to 450 jobs in a positive, supportive work environment and further enriching the local community.

"Our goal is to do well for the greater wellbeing of our communities, our guests, our team members and our environment, as we are also bringing joy and a celebration of diverse cultures to our park experiences," said Sousa.

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